

PLANT SOMETHING

CAMPAIGN COMING TO NEW HAMPSHIRE!

Plant Something, a grassroots, nationally established campaign designed to increase the public's support of local growers, nurseries, garden centers, and landscapers through awareness of the benefits of planting specialty crops for the landscape and garden **IS COMING TO NH!**

In promoting our mission, the NHPGA is excited to announce a Plant Something NH campaign funded by the USDA Specialty Crop Block Grant program. The **Plant Something NH** campaign is a way to tie the individual marketing efforts of local businesses to a state wide campaign promoting NH grown plants. Information will be regularly provided to membership during this fall and winter as we roll out the program to the public in spring of 2017.

With its adoption of the Plant Something program, New Hampshire joins 22 other US states and British Columbia, CA in this national campaign to educate consumers about the health, environmental and monetary benefits of all kinds of plants.

ABOUT NHPGA

The NHPGA is a non-profit organization with a mission to grow and nurture the interests of horticulture and horticultural allied trades in New Hampshire.

Our members represent the vibrant \$522 million environmental horticulture industry in New Hampshire: florists, garden centers, greenhouses, landscape service providers, nurseries, sod growers, and related wholesale operators.

HOW CAN YOU BE INVOLVED:

Be Invested

Support a cause that benefits our entire industry and join NHPGA Today! Who Should Join: farm stands, florists, garden centers, greenhouses, landscape service providers, nurseries, orchards, sod growers, and related wholesale operators. Member registration is available online at nhpga.org.

Be Engaged

Like the Plant Something NH Facebook page at facebook.com/PlantSomethingNH.

Be A Voice

Talk to your industry contacts and vendors about what's happening with Plant Something NH!

Be A Plant Something NH Sponsor

Contact Linda Zukas at info@plantsomethingnh.org.

For more information about **PLANT SOMETHING**, visit the national program website at plant-something.org.

MEDIA CONTACT:

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