



NHPGA Summer Meeting

Tuesday, August 11th

Northeast Delta Dental Stadium

Manchester, NH

4-7 Meeting, 7 pm Game Time

Vs. Akron Rubber Ducks

Dr. Charlie Hall, Texas A&M

Professor and Ellison Chair in

International Floriculture

will be our speaker

This year's featured guest is Dr. Charlie Hall, Texas A&M Professor and Ellison Chair in International Floriculture. Charlie will discuss the economic forecast going into fall, the latest results from national green industry surveys, structural trends occurring in the industry and benchmarking financial and operational performance.



Dr. Hall's expertise in the production and marketing of Green Industry crops is nationally recognized in academia and among the horticultural clientele he serves. His major research, teaching, & extension areas of specialization include strategic management, market situation/outlook, cost accounting, and financial analysis for Green Industry firms. He is an invited speaker at numerous regional, national, and international meetings of various industry-related associations and organizations. He is particularly known for the enthusiasm, passion, and intensity he exhibits when speaking.

Tentative Agenda

4:00 - 4:30 - Registration

4:30 - 4:40 - Welcome

4:40 - 5:45 - Dr. Charlie Hall

5:45 - 6:45 - Business Meeting & Elections

7:00 - Game Time

Cost - \$35.00 / Person or \$16.50 for Game Only

Families encouraged. Includes hot dog meal voucher.

Rain or Shine

For More Information and Registration:

Visit www.NHPGA.org or call (603)271-2121



UNHCE Releases New Videos

UNH Cooperative Extension has added two more videos to their Videos for the Home Gardener series: Watering Plants and Plant Diagnosis. These videos are designed to answer the most frequently asked questions NH Garden Center owners/employees answer repeatedly during the busy spring season. They have visual demonstrations accompanied by verbal instructions. Garden Centers are invited to link these videos from their web sites or embed them. A customer who has success with their plant purchases will be a repeat customer. The videos can be found at <http://extension.unh.edu/Videos-Home-Gardener> along with the videos: Choosing and Caring For Your Backyard Fruit Tree, Mulching Your Trees and Shrubs and How to Plant a Tree in Your Landscape. These videos were produced with a grant from the New Hampshire Horticulture Endowment.



Margaret Hagan Demonstrates Proper Watering Techniques in the new UNHCE Videos

The UNHCE has purchased durable, weather-proof hang tags which can be attached to tree branches in a nursery or garden center that encourage people to watch a tree planting video before they plant their tree. The tags provide a QR code which can be scanned by a smartphone to get them directly to the video. If you are interested in having some of these hang tags available in your nursery or garden center, please contact members of the UNHCE Landscape and Greenhouse Horticultural Team. You can find contact information for either Amy Papineau, Margaret Hagan or Cathy Neal at the UNHCE website, extension.unh.edu.



NHHE Announces Largest Grant to Date

The New Hampshire Horticulture Endowment, the granting arm of the New Hampshire Plant Growers Association, has \$10,000 in grant money available this year to fund research projects that will benefit the ornamental horticulture industry in New Hampshire, and secondarily the industry at large. This is the largest grant the associations has been able to award to date thanks to the many donations of NHPGA members and careful investing of these donations over the last 20 years. Seventeen grants have been awarded to date leading to research in such areas as wildflower meadow establishment by Dr. Cathy Neal at the University of New Hampshire and the investigation into new ideas to conserve heat in the greenhouses in northern climates by Dr. Margaret Skinner at the University of Vermont. The complete list can be viewed on the NHPGA web site at <http://nhpga.org/proposals.php>. Researchers can also find the grant application requirements on the NHPGA web site via this same link.

Spring in the Green Industry

This spring started out slowly, with a real cold April that didn't seem like it would ever warm up. Customers didn't even seem to want to plant pansies, as it was not enjoyable to be outside. But then May came. The weather improved; we had beautiful weekends, some even quite warm, and the customers came out in waves. You heard many people comment that after this winter, they were so anxious to just get out and garden. The month turned out to be a banner month for many garden centers and greenhouse growers. Greenhouses in southern New Hampshire were spared the nights towards the end of the month where there was a frost warning, though there were some cool nights. In the northern part of the state, greenhouses went into Memorial Day Weekend covering plants and moving plants inside to protect them from frost, instead of setting up big displays of plants. Despite this, most businesses have had a wonderful spring. The week leading up to Memorial Day was a great week, for both retail and wholesale. Grower's trucks were on the road, businesses were ordering large amounts of plant material, and parking lots were full. This is what we in the plant industry love in May. The long winter gave people the craving for color, and the beautiful May weather gave them a reason to want to be outside planting, a perfect mix for our industry.



Learn More about the NHPGA, visit NHPGA.org

